PADGETS in the top-10 Policy - Making 2.0 application worldwide

The PADGETS project was nominated among the 10 best Policy - Making 2.0 applications, in the international competition organised by the CROSSOVER project and presented at the International Conference on Policy Making 2.0 in Dublin, June 17 and 18, 2013. The competition targeted policy-making 2.0 applications making the best use of technology to improve the design, delivery and evaluation of Government policy, with a focus on implementation that can show a real impact on policy making, either in terms of better policy or wider participation.

PADGETS application is addressed to policy makers, who aspire to investigate public opinion on candidate policy proposals going directly where citizens are on the web. It provides a prototype service that utilizes social media technologies to boost public engagement, enables cross-platform publishing and content tracking and finally provides decision support. This toolset allow policy makers to graphically set up and manage policy campaigns to be deployed in Web 2.0 media in order to spread policy deliberation in a systematic and innovative way. It combines social networking interoperability, social media analytics, opinion mining and simulation techniques, to enable policy makers in managing on-line campaigns towards reaching justified decisions. Cizens participate in various modes and forms with the assistance of web based and mobile applications that support several types of behaviour.

PADGETS solution is a result of the research conducted within the EU Collaborative research project, in the field of ICT for Governance and Policy Modelling. The project is coordinated by University of the Aegean (GR) and a joined multi-national team of partners: Whitehall Reply Srl (IT), Athens Technology Center S.A. (GR), Google (UK), University of Regensburg (DE), Politecnico di Torino (IT), National Technical University of Athens (GR), Tech4i2 (UK), Piedmont Region (IT), The Observatory for the Greek Information Society (GR), The Centre for eGovernance Development for South East Europe (SI), Fraunhofer Gesellschaft zur Förderung der angewandten Forschung - FOKUS (DE).

All PADGETS applications for the web and mobile platforms are freely available for use or download.

For more information on the PADGETS project, visit www.padgets.eu